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Graphic Novels Now: Building, Managing, and Marketing a Dynamic Collection



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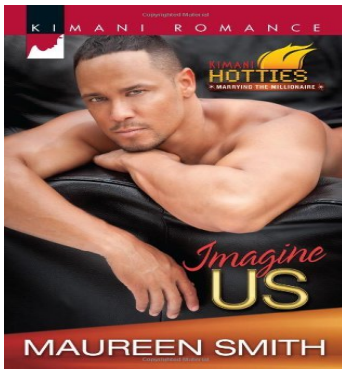
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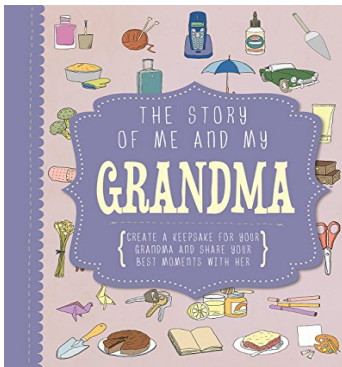
In 1992, "Maus", a graphic novel by Art Spiegelman, won the Pulitzer Prize. The genre has been growing ever since, appealing to the visual-oriented Gen-X and Gen-Y, as well as to reluctant readers, those of all ages seeking alternative viewpoints, and anyone willing to take both image and word into consideration. "Graphic Novels Now" helps librarians new to the genre with all the key issues related to these unique books. Expert author Francisca Goldsmith shares smart advice, from how to develop a well-rounded collection by finding reviews and reliable publishers and distributors to shelving, cataloging, and preserving these unique books. This guide also features tips on mark

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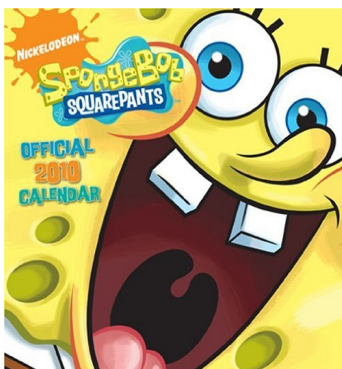
Imagine Us (Kimani Hotties)

Neveah Symon has achieved success beyond anything the Houston native could have imagined. And when Xavier Mayne taps the world-famous artist to design a mural for his family-owned community center, her fame comes full circle. Except Neveah shares a stormy history with the former bad boy. Ca

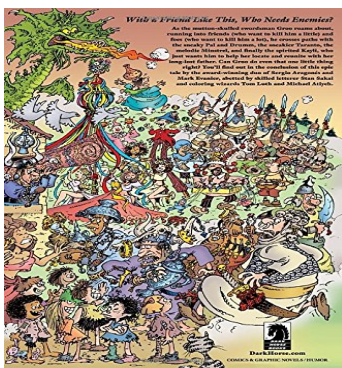


The Story of Me and My Grandma (Life Canvas)

Doesn't your Grandma deserve to be cherished? Show her just how much she means to you with this delightful journal. This beautiful journal enables you to show your Grandma how special she is to you and how much you care. With interesting and entertaining charts and graphs you can rate your Grandma!



Official "Sponge Bob" 2010 Calendar



Groo: Friends and Foes Volume 3

As the mutton-skulled swordsman Groo roams about, running into friends (who want to kill him a little) and foes (who want to kill him a lot), he crosses paths with the sneaky Pal and Drumm, with the sneakier Taranto, with the melodic Minstrel, and finally with the lovely Kayli, who just wants him t

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Marketing a Dynamic Collection first edition

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Review 1:

One of the truly flourishing facets of the publishing industry, graphic novels have truly come into their own and are gaining wide-spread popularity you both juvenile and adult readerships. **Graphic Novels Now: Building, Managing, And Marketing A Dynamic Collection** by Francisca Goldsmith (Collection Management and Promotion Librarian for the Berkeley Public Library) is a complete and "user friendly" guide for librarians seeking to develop well-rounded and popular graphic novel collections through knowledgeable reviewers, as well as reliable graphic novel publishers and distributors. Very highly recommended as a resource guide, **Graphic Novels Now** directly addresses basic questions and issues such as what constitutes a graphic novel; how to create a graphic novel collection development policy; shelving, cataloging, and preserving the graphic novel, even how to create dynamic programs such as artist visits and cartooning workshops.

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