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Meet Sam Maslow, turnaround specialist. Sam is a successful freelance consultant whose reputation strikes fear into the hearts of lazy employees everywhere. He is confident that he can fix any business—until he goes to Vunorri Inc, a manufacturing company facing foreclosure. By the end of his 30-day contract, the typically cool-headed Sam is riddled with self-doubt and overcome with emotion. The hard lessons he learns at Vunorri will change his life forever.

Delivered with wit and packed with profound sentiment, *Happywork* offers you truth—the way we work is broken, our priorities are out of order, and now is the time to push for vast, decisive changes in our lives.

"Happywork is an avant-garde fable about all the absolutely worst companies you could ever imagine rolled into one. Believe me, if you have an issue with your workplace, it's in here. But as you may have guessed from the title, this is an upbeat book. Chris Reimer does a fabulous job of laying out the principles for making work a decent—nay, a great—place to be."
—Daniel H. Pink, author of *To Sell is Human and Drive*

"In this wisdom-filled, compelling story, we learn why team members who genuinely and authentically feel good about themselves, their work, and their contribution make not only for an inspiring workplace, but results in a significant increase in a company's bottom line. Every leader—and those who desire to be effective leaders—should own this book, devour its contents, and keep it as a resource."
—Bob Burg, co-author of *The Go-Giver*

"Commitments are at the heart of Happywork, and I'm fully behind Chris Reimer's concept. I wish more businesses were this happy."
—Chris Brogan, CEO Owner Media Group
New York Times bestselling author of *The Freaky Stuff I've Done* and *The Earth*

"The values of the business world are slowly changing, but they need to change more quickly. In my experience, a more satisfying life should be priority #1. Read this book and make the change you want to see."
—John Jantsch, author of *Duct Tape Marketing* and *Duct Tape Selling*



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Happywork: A Business Parable About the Journey to Teamwork, Profit, and Purpose



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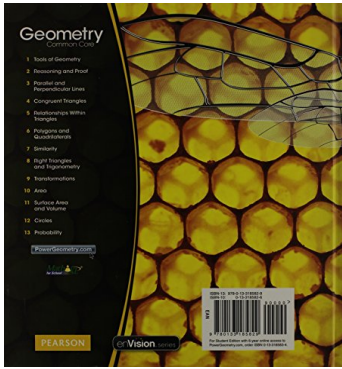
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Happywork: A Business Parable About the Journey to Teamwork, Profit, and Purpose

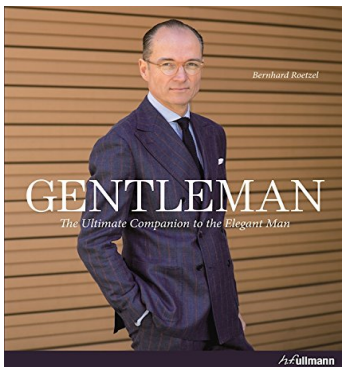
In *Happywork*, Chris Reimer introduces an ambitious, professional consultant named Sam, who specializes in company turnarounds. Sam succeeds by compartmentalizing people, streamlining processes, and creating systems of control. He wastes no energy worrying about human emotions—he gets results. Drawn into an urgent assignment at Vunorri, Inc., a manufacturing company facing foreclosure, Sam's confident spirit is suddenly shaken. A career quiz from an unlikely source, impossible employees, and scandalous dealings at Vunorri cast doubt on Sam's qualifications and test his ability to perform. Against the suspense-building backdrop of a 30-day

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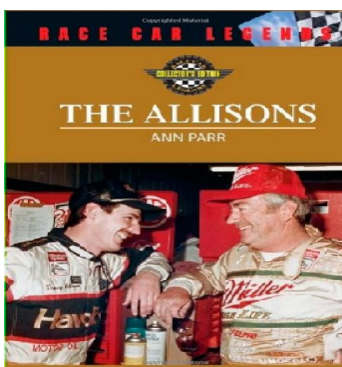
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What others say about this ebook:

Review 1:

Quick and interesting little book. I enjoyed reading it.

Review 2:

Happywork ? A Business Parable about the Journey to Teamwork, Profit, and Purpose

By: Chris Reimer

Sound Wisdom, P. O. Box 310, Shippensburg, PA 17257

978-0780768405316, \$ 15.99, 2015, 190 pages

Reviewed by Richard R. Blake, richard330@yahoo.com

A Working Plan for Implementing the Human Needs Factor into Reality throughout the Finance and Operational Challenges in Business

Chris Reimer draws from his own experiences as a marketing and communications strategist as the framework of ?Happywork ? A Business Parable about the Journey to Teamwork, Profit, and Purpose.?

Dick Vunorri, president of Vunorri, Inc., an electronics component manufacturer, is on 30 day notice with his bank to come up with a feasible plan to turn his financial position around within 30 days or the bank will have to start foreclosure proceedings. Dick put in a call to Sam Maslow, a freelance consultant specializing in ?turning companies around,? for help. The wheels were put in motion. Sam had 30 days to produce a viable plan.

Sam began his work by interviewing key department officers. Two of these ended in disaster. An older man from the mail room, Charlie, kept showing up in the lunch room and began offering information on the company and its employees as well as some opinions on the importance of maxims to live by, human relations, and man?s basic needs.

Interviews at every level left Sam frustrated, no one would open up. Staff members were intimidated by upper management, . They felt harassed and threatened. Vunorri, Inc. was a mess. Sam was getting nowhere. By the end of the third week Charlies? talks begin to make sense.

?Happywork ? A Business Parable about the Journey to Teamwork, Profit, and Purpose? has a cast of believable characters and dramatic stimulating dialog.

is a strong fictional platform with an important strategic message. Reimer has written a fast moving compelling story with a dramatic surprise ending.

The book is highly endorsed by industry leaders, recognized business strategists, and media mentors. Highly recommended as must reading for department heads and managers at all levels. A complimentary copy of this book was provided for review purposes. The opinions expressed are my own.

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Review 3:

If you work in corporate America, you NEED to read this book! I saw so much of my company in this story that I wondered if the author based it on us and just changed the name of the company to protect our identity! Seriously, though, it's a great book, easy to read, and it will inspire you, but only after it depresses you a little first.

Review 4:

An inspirational book about culture, engagement, teamwork and most of all fulfillment in your profession, no matter what role in the organization. Chris paints a picture of the culture of successful organizations for the future!

Review 5:

As someone who has worked for a lot of companies, and quite a few not-so-great ones, I got chills in a few segments of this book when I could relate to a specific work place incident that had happened to me. I was thrilled to read about a happy ending although the characters realize that organizations (in the story and in real life) are a work in progress. I think this book is a good place to start discussions on how to fix our workplaces so that is happy work for all of us.

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